Ionic Brushing Superpowers

ION Sei

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Innovative cleaning through patented ionic technology.
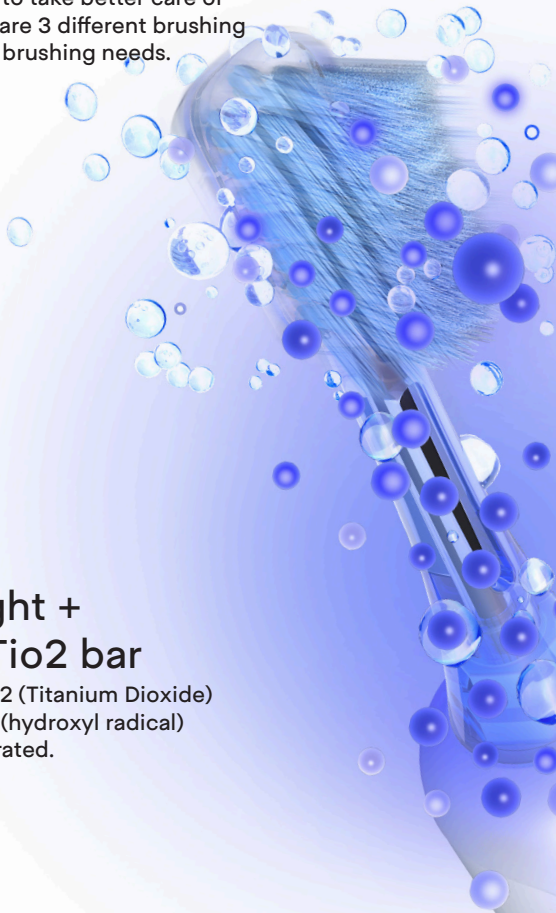
Gentle-on-gums 31,000 strokes p/m sonic vibrations.

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Our gentle-on-gums brushing has been specially designed to take better care of your mouth. There are 3 different brushing modes to suit your brushing needs.

UV LED Light + patented Tio2 bar

UV light strikes TiO2 (Titanium Dioxide) bar and OH radical (hydroxyl radical) and IONs are generated.

Our superpowers lie in our patented technology.

Whereas most electric toothbrushes only remove some of the plaque and bacteria, ionic technology actually suppresses the bacteria causing plaque too.

You can expect smoother, cleaner feeling teeth over time.

The OH radical and ION (OH−) generated by ION−Sei help to suppress bacteria attachment and therefore plaque formation.

ION−Sei

Weak current from NiMH (nickel−metal hydride) battery

The ION−Sei works with your body's natural electrical charge—producing an opposite weak charge that inhibits bacterial growth and helps to attract bacteria from teeth onto the brush.

ION–Sei specifications

Description
ION–Sei Sonic Ionic
Electric Toothbrush

Rate voltage/Frequency
AC100 – 240V 50/60Hz

Battery type
rechargeable NiMH
(nickel–metal hydride)

Charging time
approx. 10 hours

Operating time
approx. 40 cycles
(1 cycle = 2 min)

Power consumption
3W

Vibration speed
Sensitive 18,000 strokes/min
Standard 24,000 strokes/min
Deep 31,000 strokes/min

Size
diameter 31 mm,
length 234 mm with brush,
210 mm without brush

Weight
96g* with brush,
93g without brush
*Leading brand model
approx. 135g

Waterproof
unit IPX5
charger stand IPX7

Parts included
ION–Sei handle
Soft and standard brush
USB cable
EU and UK adaptor
Charger stand
Transparent charger cover.

Brushing modes
- Deep
  For a supercharged clean

- Standard
  For an everyday clean

- Sensitive
  For a gentle–on–gums clean

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